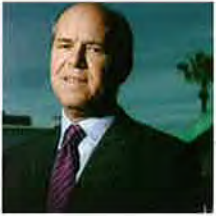


# Keynote

## AND FEATURED SPEAKERS



JEFFREY  
**Berg**

*Chairman and CEO, International Creative Management*

Jeffrey Berg is the chairman and chief executive officer of International Creative Management. In this capacity, Mr. Berg works closely with some of Hollywood's most noted and influential artists and leads a team of more than 150 agents in Los Angeles, New York and London.

Mr. Berg joined Creative Management Associates, a predecessor of ICM, in 1969 as a literary and film agent. He was named president of the company in 1980, after its merger with the International Famous Agency, and rose to chairman of ICM in 1985. One of the leading agents in the entertainment industry, Mr. Berg has represented artists and corporations in both the U.S. and international marketplace and worked extensively with global media, entertainment and telecommunications companies.

Under his oversight, ICM has successfully acquired and integrated 17 independent talent agencies, several of the firm's clients have been honored with Academy Awards, and its television division has packaged such hits as "Friends," "The Simpsons," and "Grey's Anatomy." In addition, ICM's concerts, artists, publishing and branded entertainment divisions have become some of the most highly respected in the industry.

Management at UCLA and is a member of the board of directors of Oracle Corporation as well as the American Film Institute. In addition, he has served as co-chair of the California Information Technology Council and was a member of the California Entertainment Commission. In 1991 Mr. Berg was awarded Italy's Cavaliere Ufficiale of the Order of Merit of the Republic, one of the country's highest honors.

Mr. Berg earned his B.A. from the University of California at Berkeley and received a master's degree in liberal arts from the University of Southern California. He has lectured extensively on management and finance in the arts.

Mr. Berg and his wife live in Pacific Palisades, California with their two daughters



ART  
**Collins, WG'73**

*Chairman and CEO, Medtronic, Inc.*

Art Collins assumed the role of Chief Executive Officer of Medtronic, Inc. in April, 2001 and became Chairman of the Board in April, 2002. He was elected Chief Operating Officer and member of the Board of Directors in 1994 and President in 1996. He joined the company in 1992 as Corporate Executive Vice President and President of Medtronic International with responsibility for all Medtronic operations outside the United States. Medtronic is the largest medical technology company in the world with revenues annualizing over \$12 billion in the most recent fiscal year. Doing business in more than 120 countries, Medtronic's employment currently exceeds 37,000. In addition to having one of the most impressive records of sustained, superior financial performance, Medtronic is continually cited as one of the most admired companies in industry and has been singled out for its strong corporate governance and commitment to philanthropy and community involvement. It is interesting to note that the most important statistic tracked within the company is not found on the balance sheet or the income statement – it is that every five seconds someone, somewhere in the world receives a Medtronic product that either significantly improves or saves their life. Mr. Collins joined Medtronic from Abbott Laboratories where he had been Corporate Vice President with responsibility for Abbott's worldwide diagnostic business units since 1986. He began his 14-year career with Abbott in 1978 as Manager of Corporate Planning and Development and moved to the Diagnostics

Division a year later where he subsequently held a number of general management positions in the United States and Europe. He was elected a corporate officer in 1989. Before joining Abbott, Mr. Collins served as a naval officer from 1969 to 1973. After completing Officers Candidate School as a Distinguished Naval Graduate, he served as an officer on board a destroyer and was qualified as Officer of the Deck. He was honorably discharged with the rank of Full Lieutenant. From 1974 to 1978, Mr. Collins was a consultant with Booz, Allen & Hamilton in Chicago. While at Booz, Allen, he conducted major assignments in the areas of business strategy development, marketing, organization planning, financial analysis, and financial systems design. Mr. Collins received a Bachelor of Science degree in Business Administration and a Doctor of Laws honorary degree from Miami University in Oxford, Ohio. Mr. Collins also holds a Master of Business Administration Degree from the Wharton School of the University of Pennsylvania where he was a member of the undergraduate faculty. Mr. Collins serves on the Board of Directors of U.S. Bancorp, The Boeing Company and Cargill, Inc. He is a member of the Board of Overseers of the Wharton School at the University of Pennsylvania and a member of the Board of The Institute of Health Technology Studies. He also was the previous Chairman of AdvaMed, the medical technology industry association, and has served on the boards of numerous civic organizations. Mr. Collins remains active in a number of community and volunteer activities, and he was recently named to the Department of Commerce Advisory Panel on Measuring Innovation. Born in 1947 in Lakewood, Ohio, Mr. Collins and his wife have two grown daughters. He and his wife currently reside in Minneapolis, Minnesota.



THOMAS  
**Donaldson**

*Mark O. Winkelman Professor, Professor of Legal Studies and Business Ethics, The Wharton School*

Thomas Donaldson is the Mark O. Winkelman Professor at the Wharton School of the University of Pennsylvania, where he also is Director of the Wharton PhD Program in Ethics and Law. He has written broadly in the area of business ethics, values, and leadership. His books include: *Ties that Bind: A Social Contract Approach to Business Ethics* (Harvard University Business School Press, 1999), with T. Dunfee; *Ethical Issues in Business*, 7th Edition (Prentice-Hall Inc., 2002), with P. Werhane; *Ethics in International Business* (Oxford University Press, 1989); and *Corporations and Morality* (Prentice-Hall Inc., 1982). His book, *The Ethics of International Business*, was the winner of the 1998 SIM Academy of Management Best Book Award.

He is President-elect of the Social Issues in Management Division of the Academy of Management, and a founding member and past president of the Society for Business Ethics. He is currently the Associate Editor of the *Academy of Management Review*, and a member of the editorial boards of a number of journals, including the *Business Ethics Quarterly* and *Studies in Economic Ethics and Philosophy*. His writings have appeared in publications such as the *Academy of Management Review*; *Harvard Business Review*; *Ethics*; and *Economics and Philosophy*. At Wharton he has received many teaching awards, including the Outstanding Teacher of the Year award in both 2005 and 1998 and (titled the 'Class of 1984 MBA Teaching Award'); the Excellence in Teaching Award in 2005, 2002, 2001, 2000, 1999, and 1998; the Miller-Sherrerd MBA Teaching Award (in 2005, 2004, 2002, 2001, 2000, 1998, and 1997). Prior to 1996, he was the John F. Connelly Professor of Business Ethics in the School of Business, Georgetown University. There he was voted Outstanding Teacher of the Year by MBA students and Distinguished Researcher of the Year by business school faculty members.

He has consulted and lectured at many organizations, including the Business Roundtable, Goldman Sachs, Walt Disney, the United Nations, Microsoft, Exelon, Motorola, AT&T, JP Morgan, Johnson & Johnson, KPMG, Los Alamos National Laboratory, ConocoPhillips, Shell, IBM, Western Mining-Australia, Pfizer, the AMA, the IMF, Bankers Trust, the United Nations, and the World Bank. He has appeared on the Today Show, the NBC Nightly News, CNN, MSNBC, CNBC, PBS, and NPR. His remarks have been published in *The New York Times*, *Wall Street Journal*, *U.S. News & World Report*, *Newsweek*, *Fortune Magazine*, *The Financial Times*, and *Business Week*. He serves as an elected member of the National Adjudicatory Council (NAC) of NASD. In the summer of 2002, he testified in the US Senate regarding the Sarbanes-Oxley corporate reform legislation. In 2006, he addressed and conducted a workshop for the Secretary General of the United Nations, Kofi Anan, and the other Assistant Secretary Generals regarding the UN's reform initiative.